

23 → 24. SET. 2026

EXPNOR PORTO INTERNATIONAL FAIR PORTUGAL



ENERH2O

4TH ENERGY AND WATER INNOVATION & TECHNOLOGY TRADE SHOW

enerh2o.com

MARKETING CATALOG FOR THE ENERH2O EXHIBITION



MARKETING SOLUTIONS FOR THE ENERH20 EXHIBITION

This catalog presents various marketing solutions for exhibitors wishing to highlight their brands and take advantage of the exclusive opportunities at the ENERH20 trade fair.

Each solution has been designed to offer high visibility, awareness-boosting and appropriate segmentation, in order to reach a qualified target audience and generate leads.

ESTIMATED IMPACT OF EACH MARKETING ACTION BASED ON EXHIBITION ATTENDANCE DATA

EXHIBITION VISITORS: 3.000 professionals
ACCREDITATION REQUESTS: 6.000 professionals
SINGLE VISITORS TO THE WEBSITE: Average of 4.500 in the 6 months prior to the exhibition, over 8.000 in the previous month
NEWSLETTER DATABASE: 15.000 professionals

IMPORTANT INFORMATION

The order of allocation of marketing services will be strictly defined based on the following order and priority:

PLATINUM SPONSOR
GOLD SPONSOR
ACCORDING TO THE DATE OF SUBMISSION OF THE MARKETING FORM



INDEX

Roll-Up or similar with company information at the exhibition entrance	4
Spotlight in the list of exhibitors on the website	5
Banner on website homepage	6
Accreditations	7
Interview published on the website, newsletter and social networks	8
Naming of one of the conference rooms	9
Banner featured in newsletters	10
Brand presence on exhibition signage on the EXPONOR site	11
Highlight and logo on the online and physical floor plan at the exhibition entrance	12
Sponsorship of lanyards	13
Naming of the VIP space	14
Company featured on the home page of the web app	15
Exclusive news on the web app home page	16
Banner on the web app home page	17
Highlights on the web app's list of exhibitors	18
Platinum Sponsor	19
Gold Sponsor	20

ROLL-UP OR SIMILAR

with company information at the exhibition entrance

WHAT IS IT?

Portable banner used for visual communication.
Retractable structure with a printed canvas.

STAGES

Exhibition

ADVANTAGES

1. High Visibility
2. Increased brand awareness
3. Excellent cost-benefit ratio
4. Efficient support

IMPACT

Visible to 100% of the 3.000 visitors and other exhibitors

IMAGE AND CONTENT

Provided by the company

PRICE

275€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

3

INCLUDED IN



SPOTLIGHT ON THE LIST OF EXHIBITORS

on the official website

WHAT IS IT?

To highlight your company in the list of exhibitors on the official website. Your company will be listed first in alphabetical order and highlighted in a bright color above the others. The order of appearance will be strictly assigned first to the official sponsors (Platinum Pack or Gold Pack) and in strict order of submission of the marketing form.

STAGES

Pre-Exhibition / Post-exhibition

ADVANTAGES

1. Guaranteed visibility in one of the most accessed sections of the site
2. Effective call to action
3. Message segmentation

IMPACT

Reaches most of the **4.500** average unique visitors in the 6 months prior to the exhibition, over **8.000** in the previous month

PRICE

275€ + VAT

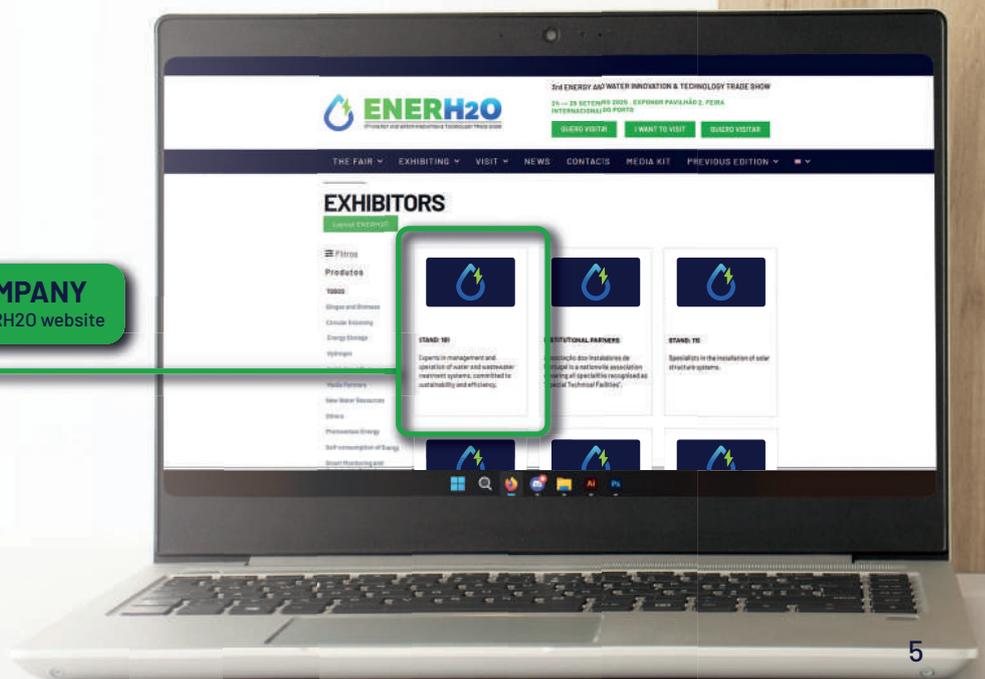
MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



HIGHLIGHT YOUR COMPANY
on the exhibitors page of the ENERH2O website



BANNER ON THE HOME PAGE

of the website

WHAT IS IT?

Digital graphic piece (static or animated) displayed on the home page of the exhibition website to promote brands, products or services. It will be in the fixed section of the site, which is maintained during the event.

STAGES

Pre-Exhibition / Exhibition

ADVANTAGES

1. Prominent presence at the exhibition's main information access point
2. Message with strong visual appeal
3. Brand and product promotion
4. Quick and objective information
5. Personalization

IMPACT

Visible to all 4.500 – 8.000 unique visitors to the site during the exhibition period and for up to 8 months before the exhibition

TECHNICAL DETAILS

Specific dimensions and examples available

PRICE

275€ + VAT

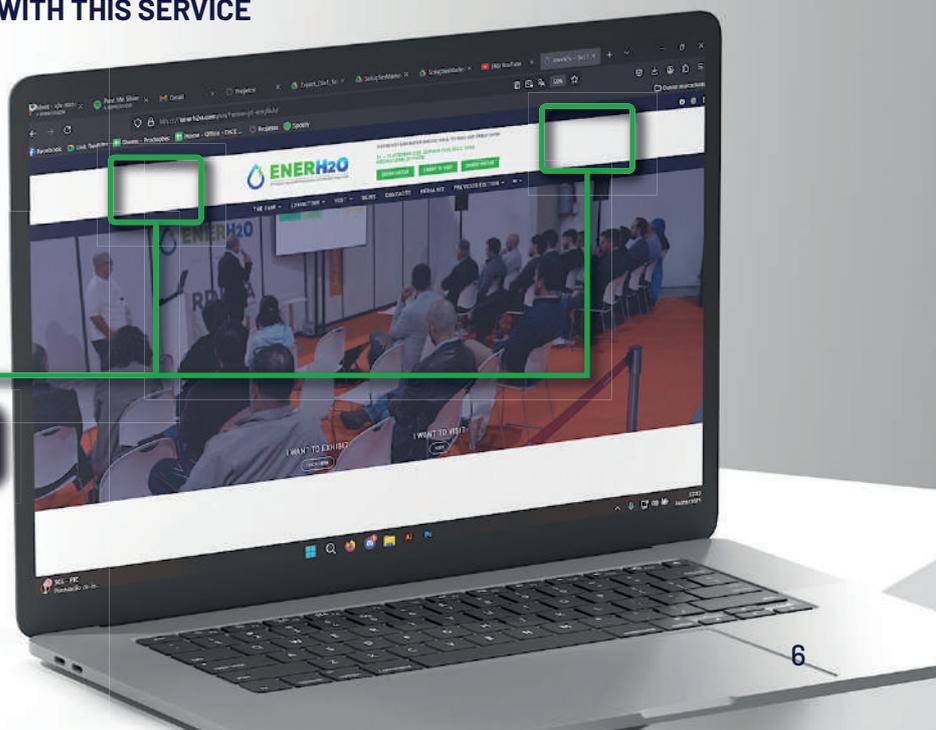
MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



LOCATION OF THE LOGO
of your company on the exhibition accreditations



ACCREDITATIONS

WHAT IS IT?

Insertion of the company logo on official exhibition invitations sent to registered professionals

STAGES

Pre-Exhibition / Exhibition

ADVANTAGES

1. Wide reach among qualified professionals
2. Reinforcement of brand visibility from the pre-exhibition phase onwards

IMPACT

Visible to the 3.000 professionals who apply for accreditation

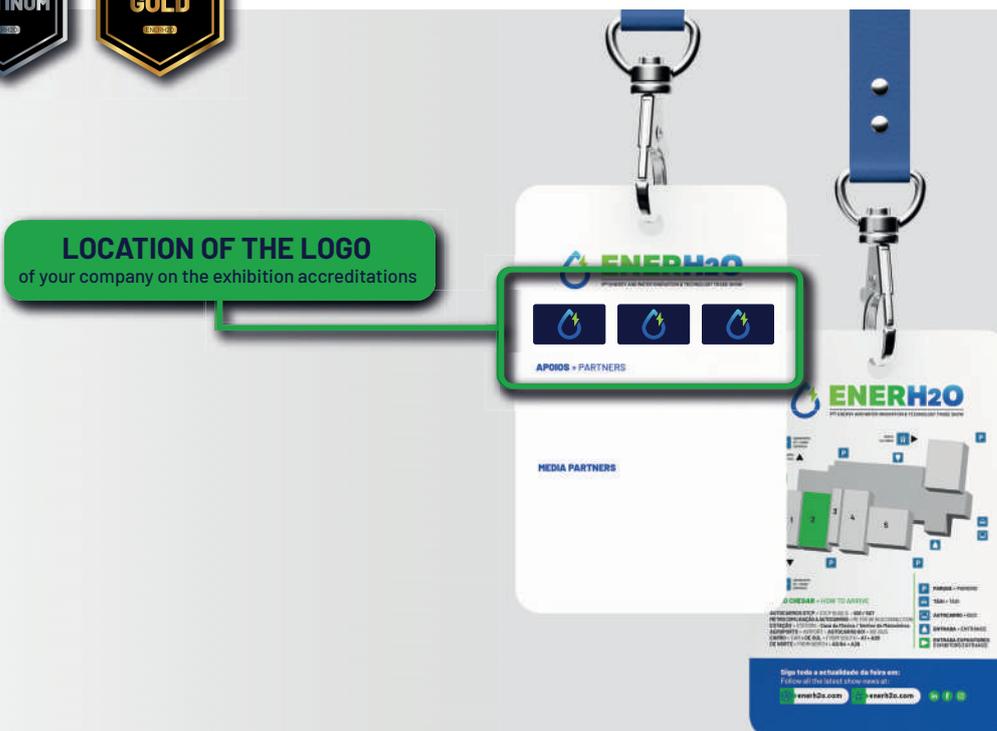
PRICE

460€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

3

INCLUDED IN



INTERVIEW PUBLISHED ON THE WEBSITE

newsletters and social networks

WHAT IS IT?

An interview with a company representative, published on the exhibition's official channels: website, newsletters and social networks

STAGES

Pre-Exhibition / Exhibition / Post-Exhibition

ADVANTAGES

1. Differentiated and qualified communication
2. Reinforcement of brand awareness

IMPACT

Reaches **15.000** professionals via newsletter
Visible to **4.500-8.000** unique website visitors

PRICE

350€ + VAT

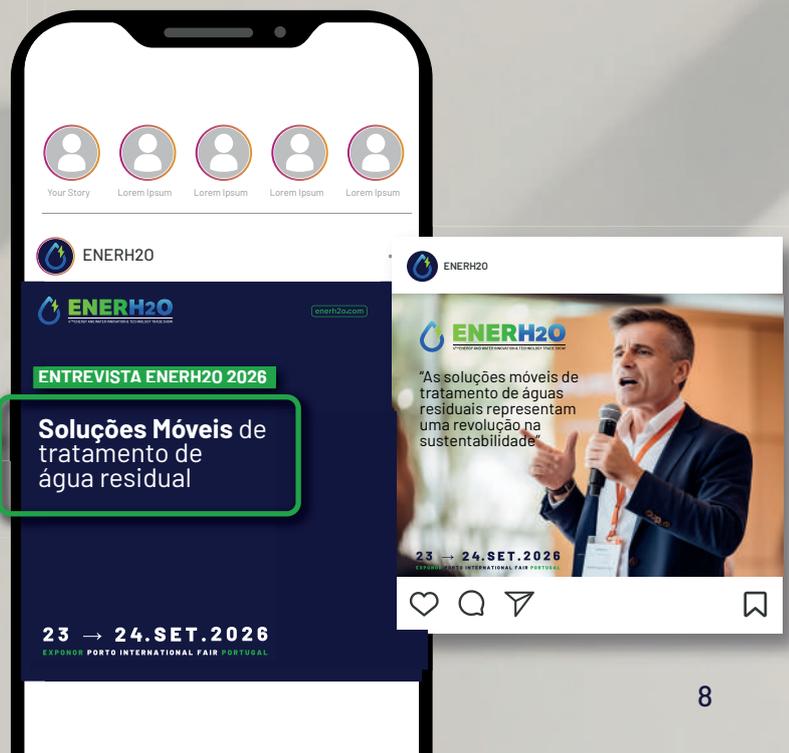
MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



YOUR INTERVIEW
featured on the networks, newsletters and website



NAMING

of one of the conference rooms

WHAT IS IT?

Logo prominently displayed in one of the conference rooms and on all the exhibition's communication materials

STAGES

Pre-Exhibition / Exhibition / Post-Exhibition (in promotional videos and images for Enerh2o 2026)

ADVANTAGES

1. Maximum visibility in a strategic environment
2. Direct association with the exhibition content experience
3. Visibility on the exhibition floor plans, online and offline
4. Visibility in the dissemination and presentation on the website of the conferences held in your conference room

IMPACT

3.000 visitors to the exhibition, 6.000 accredited and 4.500-8.000 unique website visitors, in addition to 15.000 newsletter subscribers

PRICE

1.150€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

2

INCLUDED IN



NAMING OF YOUR COMPANY
in the conference room communication



BANNER

featured in newsletters

WHAT IS IT?

Static or animated banner inserted in newsletters sent to the base of registered professionals

STAGES

Pre-Exhibition / Exhibition

ADVANTAGES

1. Target communication to a qualified audience
2. Effective call-to-action message

IMPACT

Directly affects the 15.000 professionals registered in the exhibition database

TECHNICAL DETAILS

400 x 100px

PRICE

250€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

8

INCLUDED IN



YOUR COMPANY'S BANNER
featured in the ENERH2O newsletters



BRAND PRESENCE ON SIGNAGE

at the exhibition, on the Exponor site

WHAT IS IT?

Insertion of the company logo prominently on signposts and guidelines within the exhibition grounds, ensuring visibility at strategic points throughout the event

STAGES

Exhibition

ADVANTAGES

Continuous visibility

(The brand will be noticed throughout the professionals' visit around the site)

Increased awareness

(Presence in strategic locations reinforces the company's visual identity)

Differentiation

(Makes the brand stand out from other exhibitors)

Creation of positive associations

(Association of the brand with key moments, facilitating orientation and the flow of people)

IMPACT

Visible to 100% of the exhibition's 3.000 visitors

Visibility throughout the exhibition grounds

PRICE

460€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



HIGHLIGHT OF YOUR COMPANY
in the online and printed floor plan of the ENERH2O exhibition



SPOTLIGHT AND LOGO ON THE FLOOR PLAN

online and physical

WHAT IS IT?

Inserted logo and highlighting your stand with color on the online and printed floor plan, helping visitors to locate the company's stand

STAGES

Pre-exhibition / Exhibition / Post-Exhibition (for the website section: Enerh2o 2025)

ADVANTAGES

1. Strategic highlighting of the company's location
2. Reinforcement of visual identity

IMPACT

Visible on the online floor plan for the 4.500-8.000 unique visitors to the website and the 3.000 visitors in person

PRICE

250€ + VAT

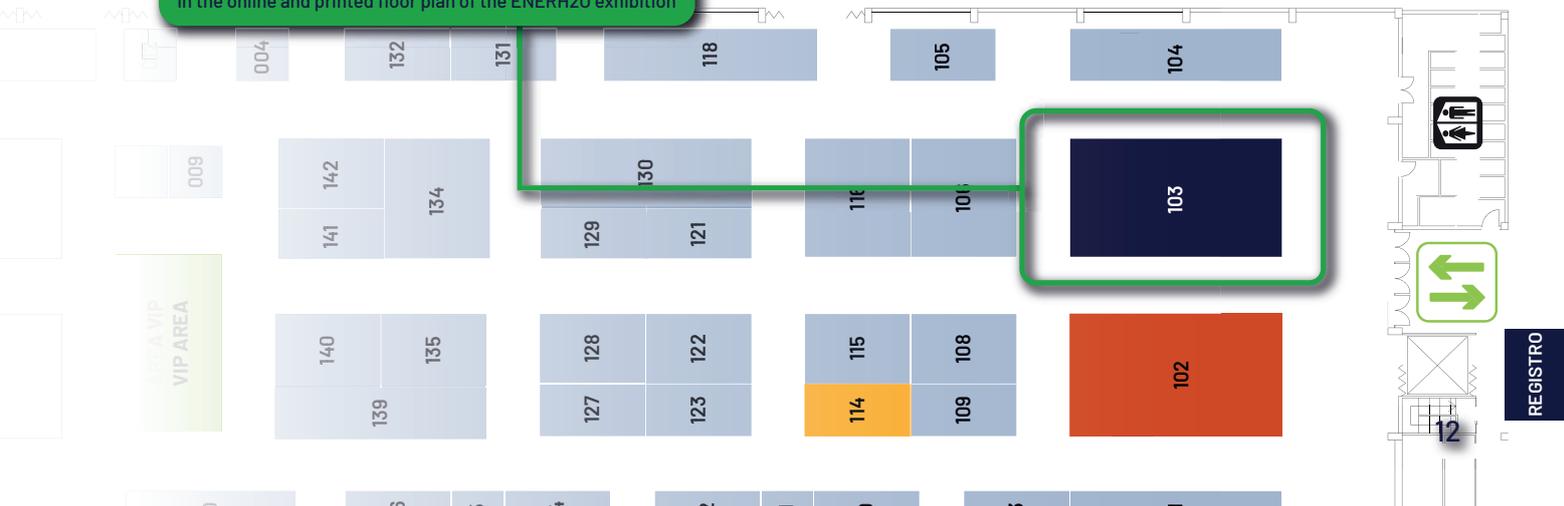
MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

8

INCLUDED IN



HIGHLIGHT YOUR COMPANY
 in the online and printed floor plan of the ENERH2O exhibition



LANYARD SPONSORSHIP

WHAT IS IT?

Insertion of the company logo on the lanyards distributed to all participants

STAGES

Exhibition

ADVANTAGES

1. Continuous visibility during the event
2. Reinforced brand presence in materials carried by all participants

IMPACT

Present on all lanyards distributed

PRICE

1.250€ + production costs + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

1

INCLUDED IN



HIGHLIGHT OF YOUR COMPANY LOGO
on the lanyards at the ENERH2O exhibition

NAMING OF THE VIP SPACE

WHAT IS IT?

Logo prominently displayed in the VIP area and on all exhibition communication materials relating to the VIP area

STAGES

Pre-Exhibition / Exhibition / Post-Exhibition

ADVANTAGES

1. Highlight your brand in the space reserved for the exhibition's most important clients
2. Your brand will be featured on the exhibition's online stand and physical stand
3. Your brand featured in all VIP accreditations

IMPACT

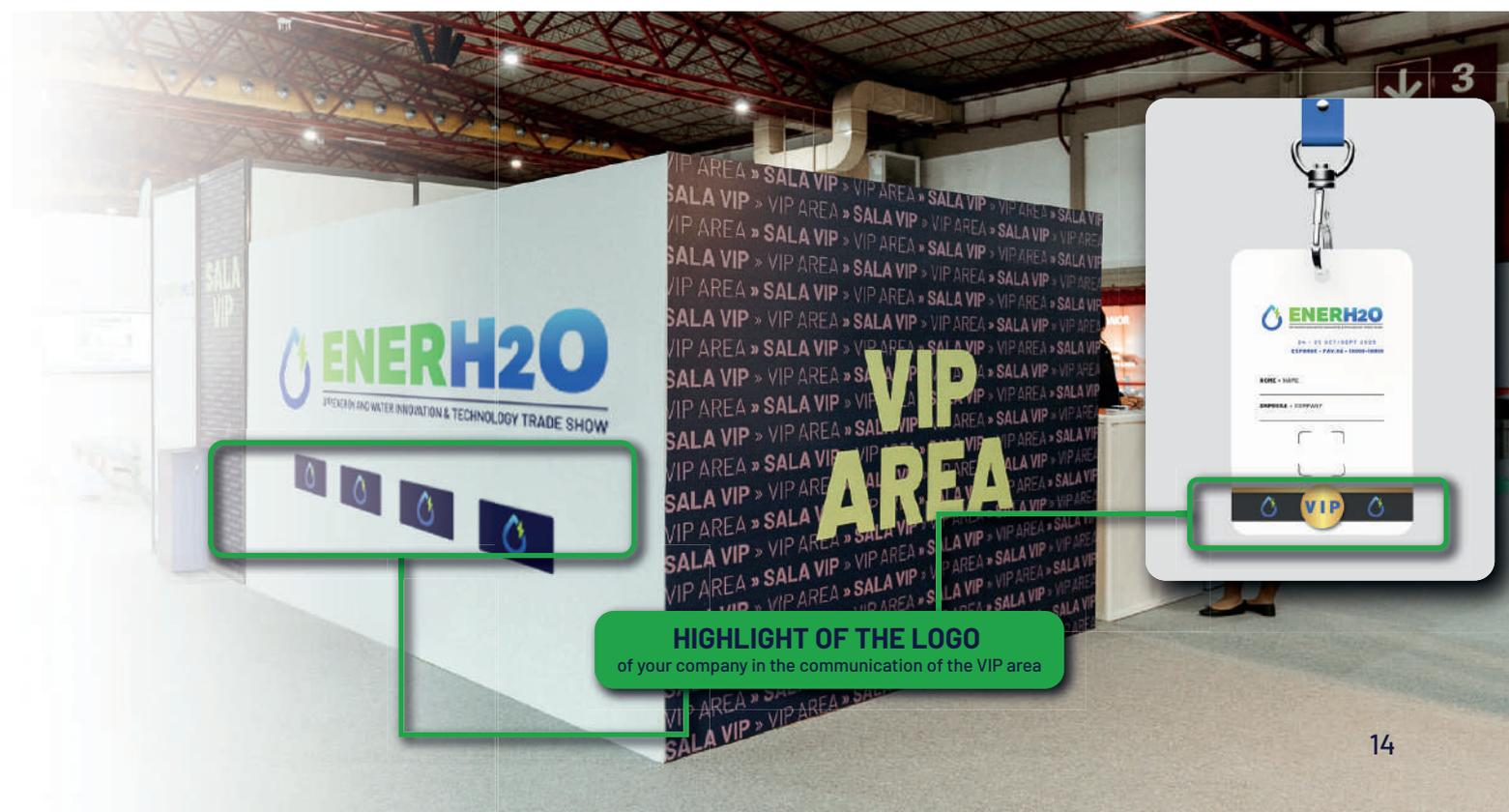
Visibility in a strategic area where the exhibition's most important clients will be present

PRICE

1.950€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

1



COMPANY FEATURED ON THE HOME PAGE OF THE WEB APP

WHAT IS IT?

Highlighted brand visibility on the home page of the web app

STAGES

Pre-Exhibition / Exhibition

SCOPE

Reaches 6,000 accredited users who can log in to the web app by registering for the fair.

PRICE

300€ + VAT

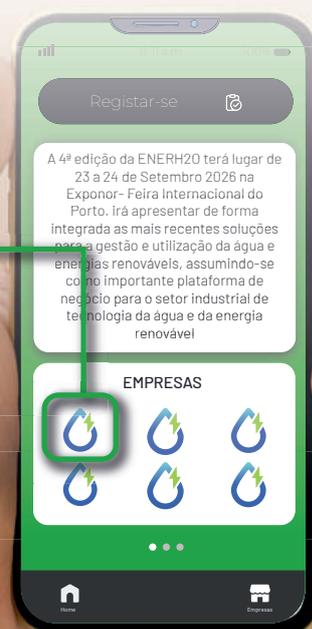
MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

6

INCLUDED IN



YOUR FEATURED LOGO
on the web app homepage



EXCLUSIVE NEWS ON THE WEB APP HOME PAGE

WHAT IS IT?

Highlighting a new or innovative feature of the brand on the home page of the web app

STAGES

Pre-Exhibition / Exhibition

SCOPE

Reaches 6,000 accredited users who can log in to the web app by registering for the fair.

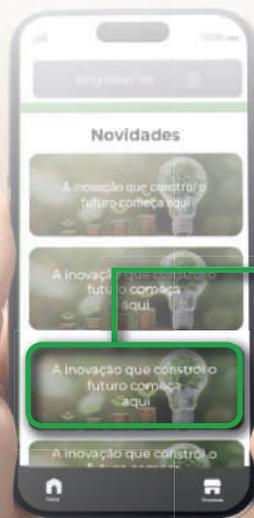
PRICE

200€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



EXCLUSIVE NEWS
about your company on the web
app homepage

BANNER ON THE WEP APP HOME PAGE

WHAT IS IT?

Company banner on the home page of the web app

STAGES

Pre-Exhibition / Exhibition

SCOPE

Reaches 6,000 accredited users who can log in to the web app by registering for the fair.

PREÇO

250€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

2

INCLUDED IN



YOUR COMPANY BANNER
on the web app homepage



HIGHLIGHTS ON THE WEP APP'S LIST OF EXHIBITORS

WHAT IS IT?

Prominent exhibitor profile with a larger size and preferential positioning on the web app

STAGES

Pre-Exhibition / Exhibition

SCOPE

Reaches 6,000 accredited users who can log in to the web app by registering for the fair.

PRICE

250€ + VAT

MAXIMUM NUMBER OF EXHIBITORS WITH THIS SERVICE

4

INCLUDED IN



YOUR LOGO FEATURED
in the exhibitors section of
the web app



PLATINUM SPONSOR

WHAT IS IT?

Become a more prominent main sponsor of the exhibition. Premium package that guarantees a presence on all the exhibition's communication channels, with personalized actions.

STAGES

Pre-Exhibition / Exhibition / Post-Exhibition

ADVANTAGES

Appear on all channels as the event's official sponsor
Exclusivity and maximum visibility
Total brand image reinforment

IMPACT

Presence on all platforms (website, newsletters, signage, etc.) and contact with the event's entire audience.

PRICE

4.950€

SERVICES

1. Roll-Up or Similar
2. Spotlight on the List of Exhibitors
3. Banner on the Home Page
4. Accreditations
5. Interview Published on the Website
6. Conference Room Naming
7. Banner on Newsletters
8. Brand Presence on Signage
9. Spotlight and Logo on the Floor Plan
10. Sponsorship of Lanyards
11. Company featured on the home page of the web app
12. Exclusive news on the web app home page
13. Banner on the web app home page
14. Highlights on the web app's list of exhibitors



GOLD SPONSOR

WHAT IS IT?

Become an official sponsor of the exhibition. Premium package that guarantees a presence on all the exhibition's communication channels, with personalized actions

STAGES

Pre-Exhibition / Exhibition / Post-Exhibition

ADVANTAGES

Appear on all channels as the event's official sponsor
Exclusivity and maximum visibility
Total brand image reinforcement

IMPACT

Presence on all platforms (website, newsletters, signage, etc.) and contact with the event's entire audience

PRICE

3.500€

SERVICES

1. Roll-Up or Similar
2. Spotlight on the List of Exhibitors
3. Banner on the Home Page
4. Accreditations
5. Interview Published on the Website
6. Conference Room Naming
7. Banner on Newsletters
8. Sponsorship of Lanyards
9. Company featured on the home page of the web app
10. Exclusive news on the web app home page
11. Banner on the web app home page
12. Highlights on the web app's list of exhibitors



CONTACTS

 Ferran Simón / +34 93 238 68 68

 Filipe Gomes / + 351 96 630 47 10

 expositor@enerh2o.com

 www.enerh2o.com

